**🔵 Slide 1: Cover**

* SmartVision
* Intelligent | Modular | Real-Time Industrial Safety

Visual:  
Use a dynamic, professional graphic of a factory floor with SmartVision’s camera modules prominently shown, emphasizing safety and advanced technology. Include your logo clearly visible and centered.

**🔵 Slide 2: Purpose, Vision, Mission**

**Purpose**

“Empowering industries to proactively prevent accidents through smart, modular, vision-driven technology.”

**Vision**

“To shape a world where every factory is accident-free, enhancing safety, productivity, and trust.”

**Mission**

“We deliver scalable, privacy-focused, real-time Edge AI solutions that detect, prevent, and respond to industrial risks, tailored precisely to each factory’s unique needs.”

**🔵 Slide 3: The Problem**

**Industrial environments still face severe safety challenges:**

* 🚧 **Workplace Accidents**: Injuries, lost lives, operational disruption, massive financial costs.
* 📄 **Compliance Costs**: High fines, frequent manual inspections, time-intensive documentation.
* ⚠️ **Operational Risks**: Reactive systems failing to prevent incidents, delayed response.

**Quantified Impact:**

* 🏥 **Work-related Accidents** cost **$176.5B/year** (U.S.).
* ⏱️ **Unplanned Downtime** costs approximately **$50B/year.**
* 📉 **Compliance Violations** fines exceeded **$132M (2023).**

**Visual recommendation: Clear, impactful icons or infographic-style visuals to quickly communicate these numbers.**

**🔵 Slide 4: The Solution**

Introducing, **Real-Time Edge AI Safety for Industrial Environments**

SmartVision proactively and instantly identifies and mitigates workplace hazards through intelligent, modular, edge-based vision solutions.

**Key Detections:**✅ Unauthorized entry into hazardous zones  
✅ Incorrect or missing personal protective equipment (PPE)  
✅ Worker or object falls  
✅ Worker distractions, fatigue, or unsafe behaviours

**Key Benefits:**

* Privacy-First: On-site, no cloud dependency
* Instant Action: Real-time local alerts
* **Modular Deployment**: SmartVision modules can be installed zone by zone, using new or existing cameras, with minimal infrastructure changes.
* **Empowers safety teams**: alerts go directly to supervisors for fast human decision-making.
* Adaptive Learning: Continuously adapts to factory-specific environments and routines

**(Include vivid, clear visuals demonstrating modules in action, alerts on dashboards, and workers safely interacting with the system.)**

**🔵 Slide 5: Competition**

**How SmartVision Stands Out:**

* Real-time detection (no latency).
* Local Edge AI (privacy-first).
* Modular installation.
* Adaptive AI (per factory).

**Positioning Statement:**  
SmartVision delivers unmatched real-time, on-site industrial safety through adaptable and modular edge computing — while competitors rely on rigid, cloud-dependent setups.

(Visual: Add a quadrant chart or comparison matrix to visually reinforce the advantages.)

**Our closest competitors include Intenseye, Protex AI, and Modjoul — all rely heavily on cloud-based architectures or wearables, while SmartVision is private, modular, and real-time on-site.**

**Uma imagem com texto, captura de ecrã, software, Tipo de letra

Os conteúdos gerados por IA poderão estar incorretos.**

**🔵 Slide 6: The Product**

**SmartVision: Scalable Safety Intelligence**

**🧠 Modular Hardware Setup:**

* Jetson Orin NX + USB3 cameras
* Mountable on ceiling or wall

**🖥️ SmartVision Dashboard**

* Web-accessible, no installation needed
* Live alerts by zone/operator/incident
* Risk zone definition directly on camera view
* Auto-generated reports, heatmaps & behavioral stats

🎯 **Highlights**

* Intuitive UI built for factory operators
* Adaptable per site without code changes
* Designed for rugged industrial environments

🔄 **Camera Flexibility**: Works with existing industrial cameras (USB3/IP) when compatible.

Built for flexible installation and adaptation to existing camera layouts or industrial zones — no external system integration needed.

(Visual: Show dashboard screenshot + real-world module image. Include icons for each key feature.)

**🔵 Slide 7: Competitive Advantages**

**Why SmartVision Wins**

**Real-Time, On-Site Alerts**

* No cloud delay, no privacy risk — fast decisions save lives.

**Truly Modular System**

* Expand zone by zone. Start small, scale fast.

**Adaptive Edge AI**

* Self-tunes to each factory’s behavior with simulated & real data.

**Strong ROI**

* Prevents costly downtimes, reduces insurance, avoids compliance fines.

*(Tip: Bullet key points alongside logos or symbols showing “Plug & Play”, “Edge AI”, “Privacy”, etc.)*

**🔵 Slide 8: Business Model**

**Revenue Streams**

**💼 Hardware Options**

* Direct Purchase: €2,000 per module
* Leasing:
  + €190/month (12 months)
  + €110/month (24 months)

**📊 SaaS Subscription *(per monitored zone)***

* Full dashboard access
* Analytics + reporting tools
* Regular software updates & technical support

**🚀 Premium Upgrades**

* Advanced log exporting and compliance tools

**Scalability Insight**

* Entry-level: 1 zone, 1 module → low-cost entry
* Growth model: Additional zones & features grow revenue per client

*(Visual: Use a simple layered funnel graphic showing hardware + SaaS + add-ons = lifetime value)*

**🔵 Slide 9: Financials**

3-Year Financial Forecast

Uma imagem com texto, captura de ecrã, Tipo de letra, número

Os conteúdos gerados por IA poderão estar incorretos.

📈 **Break-even** expected during Year 2  
📉 Conservative estimates based on industrial pilot interest and leasing model uptake

*(Visual tip: Pair this with a clean bar chart showing revenue vs. costs over time.)*

**🔵 Slide 10: Investment Needed**

**💶 Raising: €250,000 – €500,000**

Why a range?

* Broadens investor fit
* Allows flexibility in scaling speed

**🧭 Key Objectives**

* ✅ Finalize MVP hardware + software suite
* ✅ Launch 2–3 industrial pilots (Q3 2025)
* ✅ Build distribution and sales partnerships.
* ✅ Kick off targeted marketing campaigns in key verticals

**🔵 Slide 11: How We'll Use the Money**

**💡 Strategic Allocation**

🛠️ Product Development & Manufacturing:

* 40% -> Finalizing v1.0 hardware & scaling small-batch builds

📣 Sales & Marketing:

* 25% -> Online campaigns, events, and pilot acquisition.

🧪 Pilot Execution & Feedback Loop:

* 20% -> On-site support, tuning, travel, factory simulation

🧑‍💻 Team & Operations Support:

* 15% -> Hiring technical support, cloud infra, admin costs

(Visual tip: Consider a pie chart with icon labels for fast comprehension.)

**🔵 Slide 12: The Team**

👤 **[Name] – CEO**  
*Business Strategy | Operations | Partnerships*

Leads company vision, strategic execution, and investor relations. Focused on traction, scalability, and long-term growth.

👨‍💻 **[Name] – CTO**  
*Edge AI | Embedded Systems | Platform Architecture*

Technical lead behind SmartVision’s system. Expert in real-time computer vision and edge deployment.

📈 **[Name] – CMO (Chief Marketing Officer)**  
*B2B Marketing | Sales Enablement | Brand Strategy*

Drives lead generation, positioning, and outreach to industrial clients and integrators.

🔧 **[Name] – Hardware & Integration Lead**  
*Jetson Platform | Industrial Setup | Field Engineering*

Designs and deploys SmartVision modules. Oversees hardware setup, power, positioning, and environmental durability.

📊 **[Name] – Data & Analytics Lead**  
*Dashboard UX | Heatmaps | Alert Intelligence*

Focuses on actionable insights from detections, building out visual reporting and SaaS interface features.

🛠️ **[Name] – Product & Support Manager**  
*Pilot Coordination | Client Feedback | Post-Sales Support*

Manages installations, trains users, and ensures continuous improvement from customer feedback.

**🔵 Slide 13: Advisors**

**🧠 Strategic Advisors We Are Seeking**

To strengthen our execution and expand rapidly, we are actively looking to collaborate with:

🔹 **Industrial Safety Experts**

To validate our detection strategy, compliance alignment (e.g. OSHA/ISO), and safety certification pathways.

🔹 **Computer Vision & AI Specialists**

To refine our Edge AI models, improve accuracy in complex environments, and scale robust learning across factories.

🔹 **Go-to-Market & Business Strategy Advisors**

To guide sales strategy, channel partnerships, and expansion into the EU industrial automation market.

👥 *Advisory board in formation — we value real-world guidance and credibility as we grow SmartVision into a trusted safety standard.*

*(Visual: Use icons next to each category, e.g., hard hat, AI brain, briefcase/globe.)*

**🔵 Slide 14: Thank You**

**🚀 Let’s Make Industry Safer, Smarter — Together**

Get in Touch  
📱 (+351) [Your Phone]